



R22 Regulation

Subject code: D143PC2

TKR COLLEGE OF ENGINEERING AND TECHNOLOGY

(Autonomous, Accredited by NAAC with 'A+' Grade)

MBA III Semester Regular Examinations, February 2024

MANAGEMENT INFORMATION SYSTEMS

Maximum Marks: 60

Date: 17.02.2024 Duration: 3 hours

- Note:**
1. This question paper contains two parts A and B.
 2. Part A is compulsory which carries 10 marks. Answer all questions in Part A.
 3. Part B consists of 5 Units. Answer any one full question from each unit.
 4. Each question carries 10 marks and may have a, b, c, d as sub questions.

Part-A		CO	Bloom Tx
All the following questions carry equal marks (10X1M=10 Marks)			
1.a)	Define MIS.	C1	BTL1
b)	What is information?	C1	BTL1
c)	Write a short note on E-Commerce.	C2	BTL1
d)	Expand DSS.	C2	BTL1
e)	Define Information System Planning.	C3	BTL1
f)	State the factors of System Acquisition.	C3	BTL1
g)	What is Systems Analysis in the context of software development?	C4	BTL1
h)	System Development Process is also known as.....?	C4	BTL2
i)	Write a short note on block chain.	C5	BTL2
j)	What is cyber crime and give suitable examples?	C5	BTL1
Part-B			
Answer All the following questions. (5X10M=50Marks)			
2	a. Discuss about Managerial challenges of IT. [5M]	C1	BTL2
	b. Explain the activities of information system. [5M]	C1	BTL2
OR			
3	a. Explain the ethical and social issues in Information system. [5M]	C1	BTL2
	b. How can we use information systems for strategic advantages? [5M]	C1	BTL2
4	a. Explain the various business applications of information system? [5M]	C2	BTL5
	b. Discuss about ERP Systems and their modules. [5M]	C2	BTL3
OR			
5	a. Distinguish between Business Intelligence and Knowledge Management System. [5M]	C2	BTL4
	b. Elaborate various types of data sources that are utilized for business analytics. [5M]	C2	BTL4
6	a. Write a note on system development life cycle with suitable examples? [5M]	C3	BTL3
	b. State the distinct phases in the Waterfall Model? [5M]	C3	BTL3

	OR		
7	a. Elucidate the importance of evaluation and maintenance of information system. [5M]	C3	BTL3
	b. Explain How does CASE tools facilitate the software development process? [5M]	C3	BTL4
8	a. State the key phases typically involved in the System Development process. [5M]	C4	BTL3
	b. Briefly explain the business process redesign. [5M]	C4	BTL4
	OR		
9	a. Mention various alternative methods for Building Information System. [5M]	C4	BTL2
	b. Explain the process involved in system design. [5M]	C4	BTL4
10	a. Discuss how can business and individuals be protected from cyber-criminal activities? [5M]	C5	BTL4
	b. Explain the significance of the internet in the evolution of e-Business. [5M]	C5	BTL4
	OR		
11	a. Discuss about inter network security defenses in firm. [5M]	C5	BTL4
	b. Explain about Cyber space and cyber law. [5M]	C5	BTL4